

## **ChefIrv.com Privacy Policy**

Chef Irv.com understands that you may have concerns about safeguarding your privacy on-line. The Privacy Statement that follows explains our views and practices concerning privacy, and how they may pertain to you as you make full use of our many offerings. This statement discloses the privacy practices for the website you are currently visiting.

### **Article 1. Collection of Personal Information from Site Visitors**

Chef Irv.com automatically collects and/or tracks (1) the home server domain names, IP address, e-mail addresses, type of client computer, and type of Web browser of visitors to Chef Irv.com's Web site, (2) the e-mail addresses of visitors that communicate with Chef Irv.com via e-mail, (3) information such as personal, financial or demographic information, knowingly provided by the visitor in on-line forms, registration forms, surveys, and sweepstakes entries, and (4) information, either in the aggregate or user specific, on what pages visitors access.

Chef Irv.com places Internet cookies on visitors' hard drives. We use cookies to deliver information and content specific to your interests, and to save your password so you do not have to re-enter it each time you visit our site. Internet cookies save the visitor's name, password, user-name, screen preferences, the pages of our Web site viewed by the visitor, and the advertisements viewed or clicked by the visitor. When the visitor revisits our Web site, Chef Irv.com will recognize the visitor by the Internet cookie and customize the visitor's experience accordingly. Internet cookies are stored on the visitor's hard drive and are not stored, in any form, by Chef Irv.com. Visitors may decline the Internet cookie by using the appropriate feature of their Web browser software, if available.

### **Article 2. Use of Personal Data Collected**

Personal data collected by Chef Irv.com will be used for editorial and feedback purposes, for marketing and promotional purposes, for a statistical analysis of users' behavior, for future product development, for content improvement, to inform advertisers as to how many visitors have seen or clicked their advertisements, and to customize content and layout of Chef Irv.com's site. Names, postal and e-mail addresses, and phone numbers collected may be added to Chef Irv.com's databases and used for future e-mails, calls and mailings regarding site updates, new products and services, upcoming events, and status of orders placed online. Financial information collected may be used to bill the user for products and services, to notify the user in the event of sweepstakes winnings, and to notify the relevant taxing and regulatory authorities regarding payments or prizes.

Demographic and profile data collected is used to tailor the visitor's experience at our site, enabling us to present content we think they might be interested in. We use customer contact information to send the user information about Chef Irv.com and promotional material from some of our partners. The customer's contact information is also used to contact him or her in the event of a sweepstakes winning, and to notify the relevant taxing and regulatory authorities regarding payments or prizes.

### **Article 3. Disclosure of Personal Data to Third Parties**

Chef Irv.com reserves the right to share, rent, sell, or otherwise disclose data it collects on Chef Irv.com's Web site to third parties. Any third party to which Chef Irv.com shares, rents, sells, or otherwise discloses personal data will be carefully pre-screened by Chef Irv.com, determined by Chef Irv.com to be reputable, and will use the personal data for marketing products and services which Chef Irv.com determines, in its sole judgment, that visitors might find of interest. Chef Irv.com will disclose to third parties information knowingly and voluntarily disclosed by visitors, or information in aggregate form.

Through the use of third party cookies, an advertiser will be electronically notified when visitors view or click on its advertisements. This site contains links to other sites and Chef Irv.com is not responsible for the privacy practices or the content of such sites.

### **Article 4. Opt-Out Right**

We allow users the opportunity to opt-out of receiving communications from us and our partners at the point where we voluntarily request information about the visitor. This site also allows users to remove their information from our database. If a user removes his or her information from the Chef Irv.com database it will no longer be used by Chef Irv.com for secondary purposes, disclosed to third parties, or used by Chef Irv.com or third parties to send promotional correspondences to the visitor. Users can remove their information by writing to us via postal mail at the address below, or by sending an email requesting removal to [webby@chefirv.com](mailto:webby@chefirv.com). Visitors may opt out of having their personal information collected by Chef Irv.com, by contacting Chef Irv.com via postal mail to the address below, or via e-mail to [webby@chefirv.com](mailto:webby@chefirv.com)

### **Article 5. Access to and Ability to Correct Personal Data**

Upon request via postal mail or e-mail, Chef Irv.com will provide to visitors a summary of any personal information retained by Chef Irv.com regarding the visitor. Chef Irv.com will only send personal records to the e-mail address on file for the visitor name associated with it. Visitors may modify, correct, change, or update their personal record or cause their personal record to be removed from Chef Irv.com's database. Visitors may change or modify information previously provided by contacting Chef Irv.com via postal mail to the address below, or via e-mail to [webby@chefirv.com](mailto:webby@chefirv.com).

### **Article 6. Collection of Personal Data from Children**

The information and services provided at Chef Irv.com's web site by Chef Irv.com, its affiliates, sponsors, and advertisers are not intended to be viewed by children under 13 years of age. All sweepstakes offered at Chef Irv.com are open to United States residents 18 years or older only. Chef Irv.com will not knowingly permit a child to participate in a game, offering of a prize, or another activity. If a child wins a sweepstakes, that child's entry will be voided, and another winner will be drawn. Concerning visitors to its site that it knows are children under 13 years of age, Chef Irv.com maintains the following policies:

Chef Irv.com will not knowingly collect personal information from children under 13 years of age without prior parental consent, which will include an opportunity for the parent to prevent use of the information and participation in the activity. Without prior parental consent, on-line information will only be used to respond directly to the child's request and will not be used for other purposes without prior parental consent.

In the event a child submits information to the Chef Irv.com Web site, the child must provide an e-mail address for the child's parent or guardian. Thereafter, Chef Irv.com will send an e-mail to the parent or guardian alerting them to the child's registration and providing instructions on how the parent can provide consent for the child to view the contents of Chef Irv.com, or how the parent could view or delete the child's registration, if so desired.

Chef Irv.com will not knowingly distribute to third parties any personally identifiable offline contact information concerning children under 13 years of age without prior parental consent. No information collected from children is knowingly used for any marketing or promotional purposes whatsoever, either inside or outside Chef Irv.com.

**Article 7. Chef Irv.com's Right to Contact User**

Chef Irv.com reserves the right to contact site visitors regarding account status and changes to subscriber agreements, privacy policy, or any other policies or agreements relevant to site visitors.

**Article 8. Chef Irv.com's Right to Change Privacy Policy**

Chef Irv.com reserves the right to change this policy at any time by notifying visitors of the existence and location of the new or revised privacy policy.

**Contacting Chef Irv.com**

If you have any questions about this privacy statement, the practices of this site, or your dealings with this website, you can contact: Chef Irvin Richardson at [webby@chefirv.com](mailto:webby@chefirv.com)